

**Sure.  
It's the law.  
And, yes,  
there's a fine for  
breaking it.  
But that's not  
why you do it.**

**Buckle up because  
the laws of physics hit hard:**

- **The impact of a 35-mph crash is like a head-first dive from a three-story building.**
- **In a 20-mph crash, an unbelted baby hits the windshield with the force of a 400-pound sledgehammer.**
- **In a crash, a child held by an adult is crushed by a force of 1-1/2 tons.**

**That's a crash course in  
physics. Pass or fail.  
Safety is a snap.  
It's up to you.**

**Right.  
It'll never  
happen to you.  
Wrong.  
Dead wrong.  
You never know  
when your  
number is up.**

**Buckle up because  
the chances are:**

- 7 in 10 people will be in a traffic crash in the next 5 years.**
- 1 in 3 people will be in a serious crash sometime.**
- 75% of people thrown from vehicles are killed.**

**Feeling lucky?  
Not on your life!  
Safety is a snap.  
It's up to you.**

**OK.  
It takes  
3 seconds.  
You're in a rush,  
and you're not  
going far. But  
that's no excuse  
to not do it.**

**Buckle up because  
experience shows:**

- Every 7-1/2 minutes a crash occurs in Iowa.**
- 3 out of 4 traffic crashes occur within 25 miles of home.**
- Many fatal crashes occur at less than 40 mph.**

**Dead or alive. Double your  
chance to survive.  
Safety is a snap.  
It's up to you.**

**You bet.  
It costs to kid  
yourself. It really  
pays to buckle  
up. Unbelted  
crashes don't add  
up; they multiply.**

**Buckle up because  
without it, you risk:**

- 3 times higher hospital bills.**
- 8.5 times more head injuries.**
- 7.4 times likelier permanent disability.**

**Why add to the pain?  
With safety belts,  
you've got a lot to gain.  
Safety is a snap.  
It's up to you.**

**Yes.  
There is  
a right  
and a wrong  
way to do it.  
So know  
before you go.**

**Buckle up because, done right,  
it helps keep you safe from:**

- Colliding with windshields and steering wheels — where 38% of crash victims die.**
- Losing control and crushing other passengers — the cause of 20% of auto crash deaths.**
- Losing consciousness — so you can escape after the crash and rescue others if necessary.**

**Buckle right.  
Low and tight.  
Safety is a snap.  
It's up to you.**

**True.  
Pictures are  
sometimes better  
than words.  
See how safety  
is a snap.**

**Buckle up because  
Iowa law requires:**

- **Front seat occupants be in the appropriate safety belt or child safety seat system.**
- **Children under 1 year and less than 20 pounds be in a rear-facing infant seat in all seating positions.**
- **Children 1 year (and 21 pounds) up to age 6 ride in an approved and secured child safety or booster seat in all seating positions.**
- **Children age 6 through 11 ride in a booster seat or adult safety belt in all seating positions.**

**It's the law.\*  
But it's also a good idea.  
Safety is a snap.  
It's up to you.**

# Safety Seats & Airbags



Always read your car owner's manual and follow manufacturer's instructions.



Face infant seat backward and always in the rear seat if vehicle has a passenger-side airbag. Fasten seat to the car, and fasten infant securely in the seat.



Place toddler or booster seat facing forward in the rear seat if vehicle has a passenger-side airbag. Fasten seat to the car, and snugly secure toddler in the seat.

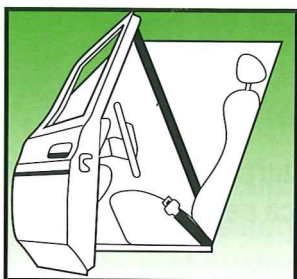


All children under 12 should be seated in the rear seat if the vehicle has a passenger-side airbag.

# It's up to you.



**Wear shoulder belt tight over your shoulder, not under your arm. Wear lap belt low and tight, over your hip bones.**



**If the shoulder belt is automatic, remember to buckle the lap belt.**



**Properly worn, safety belts hold people in place in all kinds of crashes.**



**Airbags protect only in head-on crashes. Safety belts with airbags are the best protection.**



Governor's Traffic Safety Bureau  
Iowa Department of Public Safety  
[www.iowagtsb.org](http://www.iowagtsb.org)

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